

## Open Call for Entries

Cerise Art Agency and the Bulgarian Embassy in London are proud to announce the Open Call for Entries for the exhibition 'Impromptu' to take place between 31<sup>st</sup> October and 13<sup>th</sup> November 2010 at Sofia Gallery, Bulgarian Embassy, 186-188 Queen's Gate, London, SW7 5HL.

The exhibition forms part of the London Festival of Bulgarian Culture, which will run from 3<sup>rd</sup> November until 26<sup>th</sup> November 2010.

The aim of the exhibition is to show case selected number of works from contemporary British and Bulgarian painters and sculptors and their impressions, influences and intuitive perceptions of Bulgaria.

## Who May Enter

Artists living and working in the UK or Bulgaria may enter. All work must be original, conceived and executed solely by the artist, and completed within the past 24 months, without instructional assistance.

All media except reproductions, film and video are eligible for exhibition. Work cannot exceed 60in (152cm) in any direction (*inclusive of packing if coming from abroad*) or 32kg in weight. There will be no provision for work requiring electricity or special installation.

There is a maximum of 5 entries per artist and there is an entry fee of £20 for per work.

## Submission:

### Submission by image

Selection in the first instance will be made from photographs or jpg images. All entries must reach the exhibition office by 30<sup>th</sup> September 2010. **Any entries received after this will be invalid.**

The entries should be submitted in the following format:

**A. Short CV**

**B. Information about the work (if more than one work, the following should be supplied for each one individually)**

**Name of artist**

**Name of Painting/Sculpture**

**Media / Material used**

**Framed/unframed**

**Size**

**Price**

**C. Image of the work(s)**

**D. Payment**

Only one image per work may be submitted unless the work is a freestanding sculpture in which case two images from different angles may be submitted. Entries must represent actual work(s) to be exhibited. The image of the work must not be manipulated in any way and must be of the work entered. The work shown on the image must be available, if shortlisted, for stage 2 of the competition and the exhibition itself.

The judging panel will view all images entered during this stage. This process is anonymous: jurors are **not** given the names of the artists but have access to information such as title, size and medium. There is no pre-selection stage prior to the stage 1 judging.

As a result of this process, the jury will shortlist approximately 50 works that are to progress through to stage 2. Successful applicants will be informed by 15<sup>th</sup> October 2010.

If shortlisted, the artist agrees to the reproduction of their work (at no fee) in association with the exhibition (including publicity, press, website and catalogue).

**Final judging**

Works that are shortlisted must be delivered directly to the Bulgarian Embassy, 186-188 Queen's Gate, London, SW7 5HL on 29<sup>th</sup> or 30<sup>th</sup> October between the hours of 10am and 4pm.

In the judges will view and discuss each work individually to select approximately 30 works for the final exhibition. They will also make the decision about prize-winners at this time.

Cerise Art Agency and the jurors reserve the right to accept or reject any piece for inclusion in the show. The organizers of the Exhibition reserve the right to refuse to exhibit any work it deems unacceptable due to poor craftsmanship or significant departure from photograph or digital representation.

**Delivery & Collection to the Bulgarian Embassy**

Delivery in person or by courier **to the Embassy** must be on either Friday, 29<sup>th</sup> October 2010 or Saturday, August 1st or Monday August 2nd 2010, between 11-4pm **ONLY**. Artists are responsible for all expenses relating to the delivery of their works to and from the gallery whether delivered in person or by courier. Any work to be collected from the gallery by courier rather than by the artist will incur a £15 packing fee which must be paid to Cerise Art Agency before the work will be released to the courier.

***It is the artist's responsibility to pay for packaging and return shipping of unsold or uncollected works after the exhibition.***

Please note any work that has not been collected from the Gallery by 2pm on Sunday, 14<sup>th</sup> November 2010, will be packed and transported to a secure location. Charges for storing, packing, transporting and shipping work from Cerise Art Agency to the artist will be incurred for works not collected at stated times. It's the entrant's responsibility to make enquiries with Cerise Art Agency about the costs of the above relating to their works.

If shortlisted for stage 2 and the exhibition, all work(s) are entered at the artist's risk. The organizers will not be liable for any loss or damage however caused, either in transit to and from the exhibition, or during any period of storage, packing or unpacking, or in any period in which the work may be on their premises or in their keeping. It is strongly advised that artists take out their own commercial insurance to cover their work in transit (two-way), throughout the judging period and, if selected, during the exhibition itself.

All work shortlisted but not selected for the exhibition must be collected from the Sofia Gallery, Bulgarian Embassy, 186-188 Queen's Gate, London, SW7 5HL between 10am and 2pm on Saturday, 14<sup>th</sup> November 2010. All exhibitors will be required to collect unsold work from the gallery between 10am-2pm on Sunday, 14<sup>th</sup> November, 2010. Any work to be collected from the gallery by courier rather than by the artist will incur a £15 packaging fee which must be paid to Cerise Art Agency before the work will be released to the courier.

**It is strongly advised that artists take out their own commercial insurance to cover their work in transit (two-way), throughout the judging period and, if selected, during the exhibition itself.**

All works must be for sale at the exhibition, prices set by the artist, and Cerise Art Agency will retain 35% of the selling price. All sales of exhibited work must be undertaken by Cerise Art Agency during the exhibition period. Payment for all work sold during the exhibition will be issued to Artists less the 35% commission no later than 14<sup>th</sup> January 2010.

The judge's names and details will be posted on the website as they are confirmed.